

Frankie Boyle Studio

Without light, there is no space



bio

Artist | Experiential Designer | Speaker

Frankie Boyle speaks to the body before the mind.

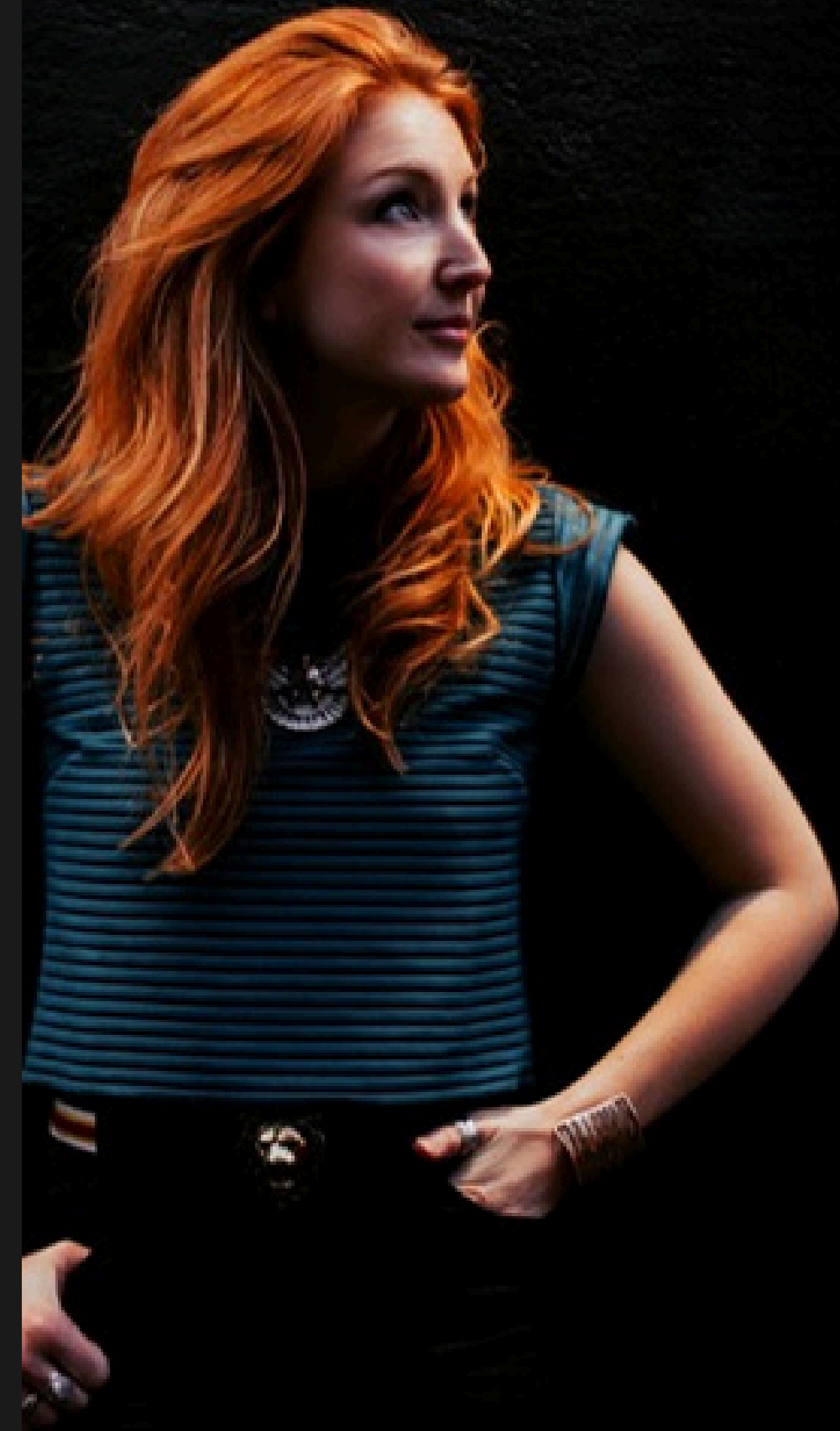
Her medium is light. Her expertise is the relationship between environment and human behaviour, specifically, how the spaces we move through shape how we think, feel, and perform, often without us realising it.

Light is the most powerful and most underestimated tool in that equation. It reaches the nervous system before conscious thought intervenes. It creates atmosphere before atmosphere has a name. Used with intention, it transforms how people experience a space, and how they remember it.

That understanding sits at the heart of everything she does, whether she is creating a permanent public sculpture, designing an immersive brand activation, building a wellness environment, or speaking on a stage.

Clients don't commission Frankie to decorate. They commission her because they need a space to do something, to calm, to captivate, to convert, to stay in the memory long after the lights go down.

The result is always the same: people feel something they didn't expect to feel. And they don't forget it.



my approach

I don't start with aesthetics. I start with the body.

Every environment I create is designed to produce a specific physiological response, calm, focus, wonder, restoration. Light is my primary tool, but the work draws on colour, form, texture and the way all of these combine to speak to the nervous system before the conscious mind has a chance to decide how it feels.

CREATING ENVIRONMENTS

Large scale light sculptures, immersive installations, and bespoke sensory space, for public places, corporate headquarters, brand activations, wellness retreats, and hospitality environments. Whether the brief is a permanent public commission or a single-person spa installation, the intention is always the same: to shift how people feel in a space, without them having to do anything.

SHARING KNOWLEDGE

I consult with architects, developers, designers, and brands on how to integrate neuroaesthetic principles into the spaces they build and commission, from concept stage through to specification.

I also speak internationally, translating the science of light and human behaviour into insight that changes how people think about every environment they occupy.

Overview of Frankie Boyle Studio Offerings



Public Art

Permanent and touring light sculptures for public spaces, cultural institutions, and urban regeneration projects.

Each commission is created to transform how people experience a place, shifting mood, creating connection, and leaving a measurable physiological impact on everyone who moves through it.

Brand Collaborations

Working with world-leading brands to translate their identity and values into immersive physical experiences.

From Samsung to Tiffany & Co., Magnum to Burberry, creating environments that communicate brand story through light, sensation and human behaviour, leaving audiences with an emotional connection that no screen or billboard can replicate.

Wellness Environments

Bespoke sensory installations for spas, retreats, treatment rooms, and therapeutic spaces. Designed to guide the nervous system from activation into rest, working without instruction, through light alone. Every piece is grounded in circadian biology and neuroaesthetics.

Speaking & Consultancy

Keynotes, workshops, and neuroaesthetic design consultancy for organisations who understand that the spaces they build are as important as the people in them. Clients include Google, Saachi Gallery, PRG UK, MK Illuminations, and the Dubai International Lighting Summit.

Public Art Commissions

Frankie manages the full lifecycle of every public commission, from initial concept and community consultation through to fabrication, programming, installation and long-term maintenance considerations. That includes structural resilience, weatherproofing, public safety, anti-vandalism specification, and the technical complexity of lighting systems designed to perform reliably in high-footfall environments, day and night, season after season.

Clients commission Frankie not just for the creative vision, but for the confidence that the vision will be delivered, on time, on budget, and built to last.

SELECTED COMMISSIONS:

The Living Lantern — collaboration with NEON, globally touring kinetic sculpture, shown across the US, Asia, Australia and Europe

Biophilia — Canary Wharf Winter Lights, Utrecht Light Festival, Frieze Art Fair

The Mothership Connection — in collaboration with artist Zak Ove, Frieze London

Convergence — permanent commission, Bristol Beacon

Echoes of the Hour — permanent commission concept, Central London developer



Brand Collaborations

Brands hire Frankie when they need an audience to feel something, not just see something. Every collaboration starts with one question: what do we want people to feel when they leave? The answer shapes everything.

Samsung — Field of Hearts, London Real-time biometric data transformed each participant's heartbeat into a personalised experience of light, colour and sound.

Tiffany & Co. — The Diamonds of Tiffany, South Korea A choreographed light experience built around a 1.2-metre diamond sculpture, immersing audiences in the brand's world of craft and luxury.

Magnum — The Mood Experience, touring Europe A biometric sensory journey guiding participants through a personalised narrative aligned with Magnum's brand identity.

Burberry — Claridges Hotel, London Motion-reactive LEDs creating the illusion of sparkling raindrops cascading through a six-metre chrome and gold installation.

Campari UK — 100 Years of Negroni, London A pixel-mapped overhead installation translating the Negroni's ingredients, colour and spirit into a six-week choreographed light experience.

Ivy Asia — Permanent installations, 10 UK restaurants Bespoke integrated lighting transforming sculptural blossom trees into living, breathing elements of the dining experience.



Wellness Environments

The wellness industry sells relaxation. Frankie designs it, at a physiological level. Light is the most direct tool we have for shifting the nervous system. Used with precision, it can guide a person from stress into calm without a single word of instruction. That is what every wellness environment Frankie creates is designed to do.

What this looks like in practice:

Single-person sensory installations for spa and treatment rooms. Immersive environments for retreat and recovery spaces. Permanent light works for clinics, osteopathy practices and therapeutic settings. Collaborative experiences combining light, breathwork and sound for high-end wellness programming.

Selected work:

Dawn to Dusk — Guy Gold & Associates Osteopathy, London A breathing wall-mounted sculpture that follows the full spectrum of sunlight across a working day shifting on the hour, every hour, to support the body's natural circadian rhythm.

Coherence — Mayfair, London A single-person light environment designed to guide the nervous system from activation into rest, using the slow hypnotic quality of fire translated into gradual colour transition and perceptual harmony.



Private Commissions

Some of the most considered work happens behind closed doors. Frankie has created bespoke light installations and environments for private clients across the UK and internationally, for personal residences, boutique hotels, intimate dining experiences, and high-end events where the atmosphere is as important as anything else in the room.

Private residences — lighting consultancy and bespoke installation for architecturally significant new builds, including high-end properties in the Hamptons, New York. Working directly with architects and interior designers to ensure light is considered as a design element from the ground up, not added as an afterthought.

Hotels — bespoke permanent installations created for hotel reception and public spaces, transforming entrance environments into an immediate sensory statement that sets the tone for the entire guest experience.

Immersive private dining — bespoke sensory environments created for intimate dinner parties and exclusive gatherings, where the installation becomes the centrepiece of the evening.

Weddings and private celebrations — bespoke light installations for high-level events across the UK and internationally, designed specifically for the space, the occasion and the people in it.

Gallery installations — private exhibition environments and collector commissions for gallery contexts.



Consulting & Design

Frankie works directly with architects, interior designers, developers and brands who understand that light is not a finishing touch, it is a foundational design decision that shapes everything that happens in a space afterwards. This is not decorating. It is designing from the inside out.

Sensory environment consultancy — working at concept stage with design and architecture teams to ensure light, colour and spatial experience are considered as a unified system rather than separate disciplines.

Neuroaesthetic design advisory — advising on how specific lighting conditions, colour temperatures and spatial rhythms will affect the people who live, work or recover in a space, grounded in current neuroscience and circadian biology research.

Brand sensory strategy — helping brands understand and articulate the sensory language of their environments, ensuring consistency of feeling across every space a customer encounters them.

Speaking and education — bringing this knowledge to leadership teams, design practices and conferences for organisations who want their people to think differently about the spaces they commission and occupy.



Speaking & Workshops

Frankie doesn't just make spaces that change how people feel. She explains why they do. Her talks and workshops are built on the same foundation as her installations, neuroscience, circadian biology, and a lifelong sensitivity to how environments shape human experience. She translates complex research into clear, felt insight, leaving audiences not just informed but shifted in how they see every space they'll ever walk into again.

SPEAKING

Frankie has spoken at stages across the UK and internationally, from Google and the Royal College of Art to the Dubai International Lighting Summit, PRG UK, the Biophilic Design Conference, and MK Illuminations in Innsbruck. She delivers keynotes, facilitated workshops and panel moderation, and has moderated for figures including Thomas Heatherwick.

Her talks are visually led, research-grounded and built for audiences who design, commission or occupy spaces, including corporate leadership, HR and wellbeing teams, architects, developers, and the wider design and lighting industry.

WORKSHOPS

For teams and organisations who want to go deeper, Frankie facilitates hands-on sessions that bring neuroaesthetic thinking into how people design, build and commission environments. Available as a standalone workshop or embedded within a wider programme or event.



Client Testimonials

"I was genuinely impressed by the depth of your technical knowledge, especially your passion for the electrical details, connectors and all the 'nerdy' stuff that usually stays hidden. It's rare to see that level of craft and curiosity paired with such an engaging, human way of communicating. It really resonated with us and sparked quite a few conversations afterwards."

Georg Öhler, MK Illumination Austria

"We were all captivated by her presence and her words. Throughout the event I saw beautiful faces, curious minds, people truly listening and absorbing her work. Frankie Boyle you shone like a diamond."

Jess Gallagher, Lutron Europe

"Engaging, insightful, inspiring — as well as challenging me to think. Frankie reinforced for me that 80% of our decision making happens in our subconscious, and that we have the technology at our fingertips to craft environments that work to the benefit of our bodies and brains."

Nick Clarke, PRG UK / Hear Yourself Think

"It was inspiring to learn more about Frankie's approach to using light creatively, transforming it from mere functionality to a tool for atmosphere, emotion, and storytelling."

Lighting & Design Professional, Lutron Europe Experience Centre



LINKS FOR SPEAKING

[Frankie Boyle at MK Illumination New Year Meeting 2026 | Power of Light in Public Spaces | Innsbruck](#)

[Google - Discussing All Things Light](#)

[Frankie Boyle: Light, ADHD & the Power of ...](#)

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**TO DISCUSS A COMMISSION,
COLLABORATION, OR SPEAKING
ENGAGEMENT, GET IN TOUCH.**

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